### Manuals & Calendars

#### Manuals

Do you have a Manual that's ready for printing?

We can accommodate high-volume Manual printing stitching. With our new state-of-the-art digital presses, we can process small quantity runs.

and binding methods. At Rainbow, we have the ability unique binding styles to ensure that your projects are printed your way.

#### Calendars & Kit Folders

Branded materials such as Calendars & Kit Folders are a great way to spread your message. It's important that functional items like these are printed well. Our team will work with you to ensure your product matches your vision and specifications.

### **Professional Marketing Print Services**

Colour accuracy and paper quality is a large part of the printing process, but the finishing details can make all the difference. That's why we encourage all our clients to pay careful attention to die cutting, perfing, scoring and numbering. These features can really help elevate a product from good to great.

#### Die Cutting, Perfing and Scoring

Die cutting, perfing and scoring work together to add that extra level of polish to your projects. Die cutting allows you to work beyond the standard rectangular dimensions for printing. Perfing and scoring allow for easier tearing and folding, ensuring your project has those finishing touches it deserves.

We have an inventory of standard dies and create custom dies as needed. While many companies outsource this part of production, at Rainbow, we can finish the job in-house.

#### Numbering, Mail Outs & Variable Data

Have documents and forms that CANADA POSTES need to be tracked?

Keep your documents in order and easier to track with numbering. We are equipped to handle both large and small runs of numbered projects.

#### **Folding**

Folding is required for a lot of print products from brochures to maps and more. Folding options such as: tri fold, half fold, double parallel, gate, large print maps. An assortment of choices done right in house.



#### **Your Complete Commercial Printer!**

Rainbow Printing has provided quality printing services for 40 years. We are a multigeneration family-owned company offering Commercial Digital, Offset, and Security Printing services.

Our qualified employees will work with you to develop a solution that best fits your budget and vision.

#### **World Class Cheque Printing Processes**

We produce Quality Business Cheques locally with Advanced Security Features.

As a certified Canadian Payments Association Printer. with our own ID number 1025, we are always up to date on the latest regulations for printing secure cheques.

As Atlantic Canada's only licensed cheque printer we can supply standard and custom cheques quickly and affordably while keeping jobs local.

Our cheques are 100% software compatible.











## **DIGITAL** OFFSET SECURIT

#### **Contact Us Today For** All Your Printing Needs!

Saint John: (506) 633-1165 Fredericton: (506) 459-7981 (506) 855-4515 Moncton: (902) 368-7788 Canada: (877) 380-7462 Email:rainbowl@nbnet.nb.ca



Sussex: (506) 433-2877 rainbowprinting.ca

## **Your Complete** Commercial **Printing Partner**

rainbowprinting.ca





# **Business Cards**First Impressions Count

Your business card leaves a lasting impression. Let's make yours stand out. We can add to your card with extra features such as custom folds/perforations or adding a QR Code.



**SCAN ME** 

An effective business card is critical in generating brand awareness and giving clients a sense of who you are.

Our designers are here to bring your vision to life and impress your clients and customers with stunning custom business cards. Contact us to have our Graphic Design Team create a custom card for you.

#### Build your own business cards

Want to create your business card yourself? We've made it easy for you to create your own by choosing from one of our templates or by using our online custom creation tool.

Our online creation tool gives you an incredible amount of flexibility in your design, or upload an existing design.





## **Business Stationery & Forms**

Stay organized and professional with company stationery and forms designed specifically for your business or service. Custom Commercial & Industrial business forms available.

#### **Stationery**

Well-designed and properly printed stationery has the potential to set your business paper correspondences apart from the competition.

Our experienced team of designers can create a stationery design unique to your business, and apply that same design across your corporate stationery: envelopes, letterhead, forms and more.

#### **Business Forms & Custom Graph Pads**

Manual and laser forms are typically used on a regular basis and are integral for business transactions. We provide you with forms that can be produced in multiple duplicates (2-part, 3-part, etc.) in books or loose.

Professional graph paper and ISO pads can be customized to suit your needs and personalized with your logo and company information.

Ensuring that these documents are produced correctly and on time is paramount to keep your business on track.

## **Labels & Tags**

Custom labels are an excellent addition to your company's printed materials and can be instantly recognized. We can help you incorporate your company's typefaces, logo and colours to produce a label that is truly unique to you.

Our team can design labels and tags for use inside, outside and underground. If your label or tag is for industrial purposes, we can create a product to suit your needs.

#### Labels

Whether it is a shipping label or a product label, it is a great opportunity to advertise.

Our in-house Graphic Design Team can assist you in designing labels that compliment your product perfectly.

#### **Tags**

Tags are often used for quick reference and help quickly identify important information.

We design, print and produce tags ideal for your product. Choose from an assortment of paper stocks and finishing options to make your tag stand out.

Inside, Outside, Underground, Commercial and Industrial.

## Newsletters, Flyers, Brochures & Product Cards

Newsletters, flyers and brochures help you get your message out there. Whether one colour or full colour, folded, stitched or trimmed – we can accommodate your needs.

#### **Newsletters**

Your business's newsletters are your way of connecting with the public. Paper quality, colour accuracy and finishing contribute to the overall polish of this document, and our team is here to help with every step.

#### **Flyers**

Flyers are an effective way to spread news about your business and its promotions. These items are often printed in large quantities. By printing with Rainbow, you have our team's guarantee that your flyers will be done right and on time with the best and most consistent results.

#### **Brochures**

Brochures are often formal, informational resources. It is incredibly important that these be printed with very careful attention to detail including: paper quality, colour accuracy and finishing touches such as die cutting and scoring.

#### **Product Cards**

Product Cards educate your customers as to what you offer and/or sell while also showing them where you are located. Giving them easy access to contact you.



