### **Books & Calendars**

#### Books

Do you have a book that's ready for printing?

We can accommodate high-volume book printing providing you with options for binding or stitching With our new state-of-the-art digital presses, we can also accommodate small quantity runs.

Some printers have restrictive limits on pages, colors and binding methods. At Rainbow, we have the ability to print books in a wide variety of sizes, colors and unique binding styles, ensuring that your projects are printed your way.

### Calendars

Branded materials such as calendars are a great way to spread your message. With functional items like these, it's important that they're printed well. Our team will work with you to ensure that your product matches your vision and specifications.

**Contact Us Today for All of Your Printing Needs!** 

MITHITE PROTECT COLUMN

506.433.2877 877.380.7462 (toll free)

rainbowprinting.ca



**Books/Calendars** 

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### Die-Cutting, Perfing, Scoring and Numbering

Colour accuracy and paper quality is a large part of the printing process, but the finishing details can make all the difference. That's why we encourage all our clients to pay careful attention to die-cutting, perfing, scoring and numbering. These features can really help elevate a product from good to great.

### **Die-Cutting, Perfing and Scoring**

Die-cutting, perfing and scoring work together to add that extra level of polish to your projects. Die-cutting allows you to work beyond the standard rectangular dimensions for printing. Perfing and scoring allow for easier tearing and folding, ensuring that your project has those finishing touches that it deserves.

We have an inventory of standard dies and create custom dies as needed. While many companies outsource this part of production, at Rainbow, we can finish the job in-house.

### **Numbering**

Have documents and forms that need to be tracked?

Keep your documents in order and easier to track with numbering. We are equipped to handle both large and small runs of numbered projects.

### **Your Complete Commercial Printer!**

Rainbow Printing has provided quality printing services for more than 30 years. We are a multi-generation family-owned and operated New Brunswick Commercial Offset, Digital and Security Printing Operation.

Our qualified employees will work with you to develop a solution that best fits your budget and vision

### **Are Your Cheques CPA Certified?**

As a certified Canadian Payments Association Printer, we are always up to date on the latest standards and regulations for printing secure, tamper-resistant cheques.

Atlantic Canada's only licensed cheque printer.
Our cheques are locally manufactured and printed in our shop in New Brunswick.

Our cheques are 100% software compatible and will work with both Laser and Inkjet printers.



# RAINBOW printing



### **Your Complete Security Printer!**

• Gift Certificates • Coupons • Event Tickets • Licenses • Prescription Pads • Transit Passes • Transcripts & Diplomas

### Contact Us Today For All Your Printing Needs!

Fredericton: (506) 459 7981 Saint John: (506) 633 1165 Sussex: (506) 433 2877 Moncton: (877) 380 7462 Email: rainbow1@nbnet.nb.ca



3 Jones Court Sussex, NB E4E 2S2 rainbowprinting.ca

### Your Complete Commercial Printing Partner







### **Business Cards**

### **First Impressions Count**

Your business card leaves a lasting impression. Let's make yours stand out.

An effective business card is critical in generating brand awareness and giving clients a sense of who you are.

Our designers are here to bring your vision to life and impress your clients and customers with stunning custom business cards.

Contact us to have our Graphic Design Team create a custom card for you.

### Coming in the new year - Build your own business cards

Want to create your business card yourself?

We've made it easy for you to create your own by choosing from one of our templates or by using our on-line custom creation tool.

Our on-line creation tool, which gives you an incredible amount of flexibility in your design, or upload an existing design.

## **Business Stationery & Forms**

Stay organized and professional with company stationery and forms designed specifically for your business or service. Custom industrial and business forms available

### **Stationery**

Well-designed and properly printed stationery has the potential to set your business paper correspondences apart from the competition.

Our experienced team of designers can create a stationery design unique to your business, and apply that same design across your corporate stationery - envelopes, letterhead, forms and more.

#### **Business Forms**

Manual and laser forms are typically used on a regular basis, and are integral for business transactions.

We provide you with forms that can be produced in multiple duplicates (2-part, 3-part, etc.) in books or loose.

Ensuring that these documents are produced correctly and on time is paramount to keep your business on track.

### **Labels & Tags**

Custom labels are an excellent addition to your company's printed materials and can be instantly recognized. We can help you incorporate your company's typefaces, logo and colors to produce a label that is truly unique to you.

Our plant can design labels and tags for use inside, outside and underground. If your label or tag is for industrial purposes, we can create a product to suit your needs.

#### Labels

Whether it is a shipping label or a product label it is a great opportunity to advertise.

Our in-house Graphic Design Team can assist you in designing labels that compliment your product perfectly.

### **Tags**

Tags are often used for quick reference and help quickly identify important information.

We design, print and produce tags ideal for your product. Choose from an assortment of paper stocks and finishing options to make your tag stand out.

### Inside, Outside and Underground.



## Newsletters, Fliers & Brochures

Newsletters, fliers and brochures help you get your message out there. Whether one-colour or full-colour, folded, stitched or trimmed – we can accommodate your needs.

#### **Newsletters**

Your business's newsletters are your way of connecting with the public. Paper quality, colour accuracy and finishing contribute to the overall polish of this document, and our team is here to help with every step.

#### **Fliers**

Fliers are an effective way to spread news about your business and its promotions. These items are often printed in large quantities, you need the best and most consistent results. By printing with Rainbow, you have our team's guarantee that your fliers will be done right and on time.

### **Brochures**

Brochures are often formal, informational resources. It is incredibly important that these be printed with very careful attention to detail, including paper quality, colour accuracy and finishing touches such as die-cutting and scoring.





